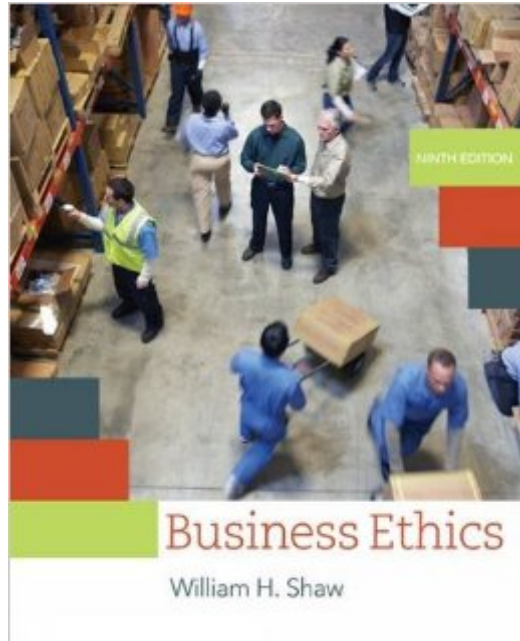


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Business Ethics: A Textbook With Cases



Synopsis

BUSINESS ETHICS, 9th Edition is a comprehensive and practical guide designed to assist students with real life ethical issues that arise in the business world. This textbook helps students to develop the critical thinking and analytical skills needed to navigate the unique set of problems that emerge when ethics and commerce collide. The author focuses on key ethical concepts and emphasizes the real world importance of critical topics such as the nature of morality, major theories of ethics and economic justice, and competing views of capitalism and corporate responsibility. This book is thorough, flexible, and pedagogically proven to bolster student involvement and comprehension of the material.

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